



Possilpark Business Improvement District Helping Your Business



Scottish Government
Riaghaltas na h-Alba
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What is Possilpark business improvement district?

Welcome to Possilpark! We are delighted your business has located here and wish you every success. You are part of Possilpark's Business Improvement District (BID), which was established in May 2022 following a successful ballot campaign which will run for five years, until 2027.

By definition, a BID is a precisely defined geographical area of a town, city or commercial district where non domestic ratepayers are invited to vote to invest collectively in local improvements that are additional to those currently provided by local government.



Possilpark BID is here to improve the business environment in a number of ways, such as:

- making Saracen Street area a cleaner and more attractive place to visit;
- giving businesses a unified voice;
- promoting the area through the Remaking Saracen brand; and
- helping businesses build positive relationships through collective working.

These are only some of our objectives. For more information, see Possilpark BID's business plan, which you can download from our website www.possilparkbid.co.uk



What we have done so far for Possilpark Businesses

Over 2020 and 2021, the BID achieved much despite the Covid-19 pandemic. The BID generated, with local and national partners, inward investment of half a million pounds for Possilpark. This enabled us to:

- celebrate the heritage of Saracen Street through the Remaking Saracen brand and campaign
- roll out a shop front refurbishment scheme highlighting the area's retail heritage
- manufacture and put in place bespoke large-scale planters
- initiate an ongoing commercial waste management programme to help businesses understand their responsibilities and save money
- install Love Local street banners
- purchase, install, and illuminate 7m high Xmas trees
- support businesses to apply for and secure Covid Recovery Grants.

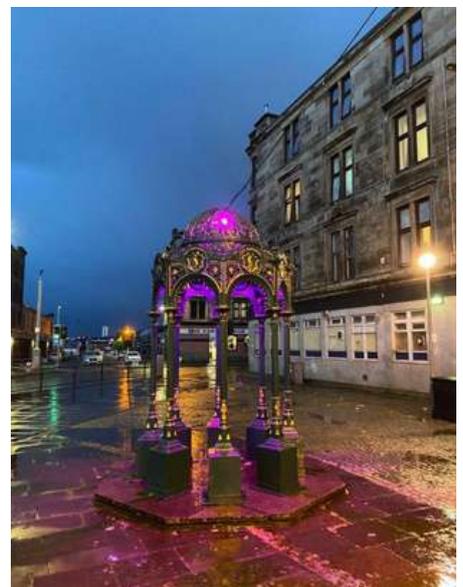
We are determined to see inward investment keep coming to the BID area to roll out the projects you want to see.

Read on to find out more about some of our projects in detail.

Lighting up Millenium Square

Using funding from Scotland's Towns Partnership's Scotland Loves Local Fund, we were able to install new lights on Millenium Square illuminating the trees and the monument to Walter MacFarlane's Saracen Foundry.

We are actively seeking additional funding to extend the lighting scheme along Saracen Street.



Shopfront Improvement Scheme

We've been refurbishing some Saracen Street shop fronts, restoring them to heritage frontages. This work has been funded by Scottish Government's Town Centre Action Fund and administered through Glasgow City Council and supported by ng homes.

Phase one is now complete and we are actively fundraising for a second phase to include some more businesses in the scheme.



Remaking Saracen planters

Using our Remaking Saracen brand, the planters were specially designed by Glasgow architecture and design practice, Dress for the Weather, and fabricated at the nearby Glasgow Sculpture Studios.



To fund the planters, ng homes led a funding application to Scottish Government's Town Centre Action Fund which was administered through Glasgow City

Local people are delighted with the finished results, commenting on how much the planters brighten things up. They're looked after by local businesses, who even have their own watering cans!



Saving you money on bills

We like to help you reduce your costs by getting in touch with our commercial partner, **eyebright** utilities. The friendly team at **eyebright** have a proven track record of helping small business owners in Glasgow save money on their services and utilities costs. In one case, **eyebright** was able to save one business owner £1500 in their water bill and £500 in their card machine costs.

If you would like help in finding the best deal on your water, gas, electricity, telephone, and broadband, card machine costs etc – then Michael Dogan at **eyebright** is here to help, you can call him on 07767 100 601 or email him on m.dogan@eyebrightutilities.co.uk for a free, no-obligation chat.

Keeping the area clean and attractive

Possilpark BID has entered a contract with ENVA who provide commercial waste services to local businesses.

To update you on your legal obligations with regard to waste, get in touch with the BID Team at getinvolved@possilparkbid.co.uk and we can arrange a visit. You can also buy individual bags from the BID at cost price, with EVNA uplifting at regular intervals through the week.

We can promote your business

We promote BID members on our Possilpark Facebook, Twitter and Instagram pages.

If you have a special event or offering you'd like us to promote, please get in touch so that we can share it on our social media pages.



Possilpark BID



@possilparkb



@possilparkbid

Get involved

Over the last few months, we have formalised the BID from a pilot project to a fully fledged BID company with a Board of Directors. This is down to you, the local businesses voting **YES** in the ballot that took place in March 2022. If you would like to find out more about joining the Board do get in touch.



The Board comprises local business people and agencies including ng homes, the first housing association to support a BID!

Here is Omar Afzal, BID Treasurer, and a founding member of the BID. This picture shows him introducing the 2021 Scottish Urban Regeneration Forum awards panel to the work of the BID.

Contact us

Please feel free to contact us at any time with any questions you may have about the BID and what it does.

BID team

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